Index of CM **Articles** Published in 1974

ACCOUNTING

(see Financial Management)

ACTIVITIES

(see Parties, Special Functions)

BAR SERVICE

(see Beverages)

BEVERAGES

From the Vineyards of New York, Feb. p.

Get Some Spirit Into Your Menus, Aug. p.

Wherefore Wines? Survey Report, Aug. p. 20

Beverage Controls at Top Military Clubs,

Aug. p. 22 Germany's Wine Act of 1971-What's In

It For Us? Aug. p. 23 Beverages Under (Holiday) Wraps, Dec. p. 48

Tales of Two Cities' Clubs, Apr. p. 18 Renovation Brings More Business to Club, Oct. p. 46

CLUB OPERATIONS, GENERAL

Club Business in 1973 (a study of 200 clubs), Jan. p. 18 Energy and Clubs, Jan. p. 20

Students Seem Uninterested in Club Life, Feb. p. 40

Industry Issues Probed in Caucus with Government, Mar. p. 47 Business Good in Early '74, Managers Re-

port, Apr. p. 14 No Gloom from This Friend of Clubs,

Apr. p. 20 Club Life Begins at 40 (One Explanation

for Membership Decline), May p. 18 Sex Discrimination Cases Numerous, May p. 56

In Case of Mislabeling, Take Action, June

p. 48 Changing Times at Monroe G.C., Pitts-ford, N.Y., June p. 50 The Club: An Extension of One's Busi-

ness, July p. 29

Job Market for Managers Expands with Indoor Tennis Clubs, Aug. p. 38 Fundamentals of Faculty Clubs: A Re-

port, Sept. p. 74 What's Ahead for Tennis Clubs? Oct. p. 24

The Club Industry (Results of a CMAA Survey) Nov. p. 26 Spotting and Correcting Decreases in

Club Use, Nov. p. 57

About Time for a T. in the G. & C. C.? Dec. p. 12 The Day the OSHA Inspector Came,

CMAA

Dec. p. 16

It's New Orleans Time! Jan. pp. 27-38 Test for Basic Workshops, Jan. p. 40 Seeking Education Director, Feb. p. 42 Education for Your Future, Feb. p. 24

Committee Members, Mar. p. 82 Year of Continuity (CMAA President's Report), Mar. p. 84

Year of Activity (CMAA Vice-President's Report), Mar. p. 86

Year of Excellence (CMAA Secretary-Treasurer's Report), Mar. p. 88 Financial Figures, Mar. p. 88, 90, 92 Education and the Club Manager, Mar. p.

104

Committee Reports, Mar. p. 140 Royal Entertainment, New Orleans Style (For the Ladies) Mar. p. 111

Managers Honor a Friend in Texas, Apr. p. 48

Leave Your Mukluks Home When Visiting Vancouver, May p. 30 Vancouver Revisited, June p. 24

Paul Gomez Named Education Director, June p. 28

Vancouver & Vicinity, July p. 39 Gassy Jack Would Look Forward to Con-

ference, Sept. p. 37 Complete Revision of Bylaws, Sept. p. 40 Mile High Managers Outdo Themselves

in Benefit, Sept. p. 46 Texas Regional Includes Purveyor Show, Sept. p. 62

Increase Your Woods Power for Vancouver, Oct. p. 30

Symposiums for CCM's, Oct. p. 38 Club Industry (Results of CMAA Survey), Nov. p. 26

Jade from Vancouver, Nov. p. 34 Give Your Idea Fair Share, Nov. p. 44 Employment Referral Service, Nov. p. 36 Passport to the Northwest-Conference Preview, Dec. pp. 19-37 Innovations for Region 10 Meeting, Dec.

p. 45 COMPUTERS

(see Financial Management)

DATA PROCESSING

(see Financial Management)

EMPLOYEE RELATIONS

Are Drugs Part of Your Club? Jan. p. 12 How to Avoid Wage, Hour Problems, Mar. p. 80

A Wage Law for All Clubs, May p. 16 Increased Pay Won't Be News to Some

States, May p. 16 Personnel Problems/Schwartz, May p. 60; Oct. p. 16; Nev. p. 56

An Open Letter on Hiring Practices, June

Listening Is More Than Hearing, Nov. p.

ENERGY

Energy & Clubs, Jan. p. 20 Facing the Energy "Challenge," Feb. p. 15

Energy Challenge Sets the Tone for a Caucus with Industry, Mar. p. 48 Energy-Saving Tips from the NRA, Apr.

p. 44

How to Save Energy at the Pool, July p.

EOUIPMENT

Outdoor Tennis Lighting, Feb. p. 17 Intercoms for Intra-Club Efficiency, Feb.

Pool Filtration Made Efficient, Apr. p. 38 Bridges That Save Money, May p. 22 Club Security-Something to be Alarmed About? June p. 20

The Sauna Scene, June p. 51

How to Save Energy at the Pool, July p.

Beverage Controls at Top Military Clubs, Aug. p. 22

Judging That Equipment Guarantee, Oct. p. 29

These Days, It's the Not-So-Dumbwaiter, Oct. p. 48

Selecting the Silver, Nov. p. 22

Ice Makers O.K., Managers Say, Nov. p.

Sounding Off On What the Members Hear, Nov. p. 48

FACULTY CLUBS

Fundamentals of Faculty Clubs: A Report, Sept. p. 74

FINANCIAL MANAGEMENT

Marketing Research, Jan. p. 14 Club Business in 1973, Jan. p. 18 Cashing In on the Off-Season, Feb. p. 16

Prescription for Inflation Ulcers, Mar. p.

Business Good in Early '74, Managers Report, Apr. p. 14

Clubs in '72: An Accounting Firm's Analysis, Apr. p. 22

Cash Management and the Club Executive, June p. 18 Pay as You Play" Club Financ-

. . Is It Your Bag? Aug. p. 28 High Prices: Nobody'll Know Your Troubles . . . Til You Tell Them, Sept. p.

About Time for a T. in the G. & C. C.? Dec. p. 12

FOOD OPERATIONS

A Dining Critic Talks Shop, June p. 46 Changing Times at Monroe G.C., Pitts-ford, N.Y., June p. 50

Salads Highlight Menu at Metairie C.C., July p. 24 Fine Food at Fox Hill C.C., Longmont,

Cola., July p. 65 High Prices: Nobody'll Know Your Troubles . . . Till You Tell Them, Sept. p.

A Bit of Encouragement on Beef Prices,

Nov. p. 16 A Little Yeast in the Profits—Through Breads, Dec. p. 14

FOOD PREPARATION

Beverly Anderson Visits the Houston Petroleum Club, Jan. p. 16

Index of CM **Articles** Published in 1974

ACCOUNTING

(see Financial Management)

ACTIVITIES

(see Parties, Special Functions)

BAR SERVICE

(see Beverages)

BEVERAGES

From the Vineyards of New York, Feb. p.

Get Some Spirit Into Your Menus, Aug. p.

Wherefore Wines? Survey Report, Aug. p. 20

Beverage Controls at Top Military Clubs,

Aug. p. 22 Germany's Wine Act of 1971-What's In

It For Us? Aug. p. 23 Beverages Under (Holiday) Wraps, Dec. p. 48

Tales of Two Cities' Clubs, Apr. p. 18 Renovation Brings More Business to Club, Oct. p. 46

CLUB OPERATIONS, GENERAL

Club Business in 1973 (a study of 200 clubs), Jan. p. 18 Energy and Clubs, Jan. p. 20

Students Seem Uninterested in Club Life, Feb. p. 40

Industry Issues Probed in Caucus with Government, Mar. p. 47 Business Good in Early '74, Managers Re-

port, Apr. p. 14 No Gloom from This Friend of Clubs,

Apr. p. 20 Club Life Begins at 40 (One Explanation

for Membership Decline), May p. 18 Sex Discrimination Cases Numerous, May p. 56

In Case of Mislabeling, Take Action, June

p. 48 Changing Times at Monroe G.C., Pitts-ford, N.Y., June p. 50 The Club: An Extension of One's Busi-

ness, July p. 29

Job Market for Managers Expands with Indoor Tennis Clubs, Aug. p. 38 Fundamentals of Faculty Clubs: A Re-

port, Sept. p. 74 What's Ahead for Tennis Clubs? Oct. p. 24

The Club Industry (Results of a CMAA Survey) Nov. p. 26 Spotting and Correcting Decreases in

Club Use, Nov. p. 57

About Time for a T. in the G. & C. C.? Dec. p. 12 The Day the OSHA Inspector Came,

CMAA

Dec. p. 16

It's New Orleans Time! Jan. pp. 27-38 Test for Basic Workshops, Jan. p. 40 Seeking Education Director, Feb. p. 42 Education for Your Future, Feb. p. 24

Committee Members, Mar. p. 82 Year of Continuity (CMAA President's Report), Mar. p. 84

Year of Activity (CMAA Vice-President's Report), Mar. p. 86

Year of Excellence (CMAA Secretary-Treasurer's Report), Mar. p. 88 Financial Figures, Mar. p. 88, 90, 92 Education and the Club Manager, Mar. p.

104

Committee Reports, Mar. p. 140 Royal Entertainment, New Orleans Style (For the Ladies) Mar. p. 111

Managers Honor a Friend in Texas, Apr. p. 48

Leave Your Mukluks Home When Visiting Vancouver, May p. 30 Vancouver Revisited, June p. 24

Paul Gomez Named Education Director, June p. 28

Vancouver & Vicinity, July p. 39 Gassy Jack Would Look Forward to Con-

ference, Sept. p. 37 Complete Revision of Bylaws, Sept. p. 40 Mile High Managers Outdo Themselves

in Benefit, Sept. p. 46 Texas Regional Includes Purveyor Show, Sept. p. 62

Increase Your Woods Power for Vancouver, Oct. p. 30

Symposiums for CCM's, Oct. p. 38 Club Industry (Results of CMAA Survey), Nov. p. 26

Jade from Vancouver, Nov. p. 34 Give Your Idea Fair Share, Nov. p. 44 Employment Referral Service, Nov. p. 36 Passport to the Northwest-Conference Preview, Dec. pp. 19-37 Innovations for Region 10 Meeting, Dec.

p. 45 COMPUTERS

(see Financial Management)

DATA PROCESSING

(see Financial Management)

EMPLOYEE RELATIONS

Are Drugs Part of Your Club? Jan. p. 12 How to Avoid Wage, Hour Problems, Mar. p. 80

A Wage Law for All Clubs, May p. 16 Increased Pay Won't Be News to Some

States, May p. 16 Personnel Problems/Schwartz, May p. 60; Oct. p. 16; Nev. p. 56

An Open Letter on Hiring Practices, June

Listening Is More Than Hearing, Nov. p.

ENERGY

Energy & Clubs, Jan. p. 20 Facing the Energy "Challenge," Feb. p. 15

Energy Challenge Sets the Tone for a Caucus with Industry, Mar. p. 48 Energy-Saving Tips from the NRA, Apr.

p. 44

How to Save Energy at the Pool, July p.

EOUIPMENT

Outdoor Tennis Lighting, Feb. p. 17 Intercoms for Intra-Club Efficiency, Feb.

Pool Filtration Made Efficient, Apr. p. 38 Bridges That Save Money, May p. 22 Club Security-Something to be Alarmed About? June p. 20

The Sauna Scene, June p. 51

How to Save Energy at the Pool, July p.

Beverage Controls at Top Military Clubs, Aug. p. 22

Judging That Equipment Guarantee, Oct. p. 29

These Days, It's the Not-So-Dumbwaiter, Oct. p. 48

Selecting the Silver, Nov. p. 22

Ice Makers O.K., Managers Say, Nov. p.

Sounding Off On What the Members Hear, Nov. p. 48

FACULTY CLUBS

Fundamentals of Faculty Clubs: A Report, Sept. p. 74

FINANCIAL MANAGEMENT

Marketing Research, Jan. p. 14 Club Business in 1973, Jan. p. 18 Cashing In on the Off-Season, Feb. p. 16

Prescription for Inflation Ulcers, Mar. p.

Business Good in Early '74, Managers Report, Apr. p. 14

Clubs in '72: An Accounting Firm's Analysis, Apr. p. 22

Cash Management and the Club Executive, June p. 18 Pay as You Play" Club Financ-

. . Is It Your Bag? Aug. p. 28 High Prices: Nobody'll Know Your Troubles . . . Til You Tell Them, Sept. p.

About Time for a T. in the G. & C. C.? Dec. p. 12

FOOD OPERATIONS

A Dining Critic Talks Shop, June p. 46 Changing Times at Monroe G.C., Pitts-ford, N.Y., June p. 50

Salads Highlight Menu at Metairie C.C., July p. 24 Fine Food at Fox Hill C.C., Longmont,

Cola., July p. 65 High Prices: Nobody'll Know Your Troubles . . . Till You Tell Them, Sept. p.

A Bit of Encouragement on Beef Prices,

Nov. p. 16 A Little Yeast in the Profits—Through Breads, Dec. p. 14

FOOD PREPARATION

Beverly Anderson Visits the Houston Petroleum Club, Jan. p. 16

Foods for February, Feb. p. 18 Beverly Anderson Visits Maple Bluff Country Club, Madison, Wis., Apr. p. 16 Light Luncheons for Women Mean Heavy Dining Profits, May p. 20

Beverly Anderson Visits Dallas Country Club, June p. 17

Salads Highlight Menu at Metairie Country Club, New Orleans, July p. 24

Beverly Anderson Visits Cleveland Yachting Club, July p. 26 Some Ideas for Special Buffets, July p. 32

Get Some Spirit Into Your Menu, Aug. p. 16

Beverly Anderson Visits the Fort Worth Club, Sept. p. 62

Beverly Anderson Visits the Glen Oaks Club, Old Westbury, N.Y., Oct. p. 32 Beverly Anderson Visits the Concordia-

Argonaut Club, San Francisco, Nov. p.

A Little Yeast in the Profits-Through Breads, Dec. p. 14

COLF

Private Golf Courses Increase by 40 percent in Past Decade, July p. 28

GOLF CARS

Rising Popularity, Nov. p. 18 Rising Prices, Nov. p. 18 Preview of 1975 Models, Nov. p. 19

GOLF COURSE MAINTENANCE

Scorecard for Golf Course Construction, Jan. p. 63

Bridges That Save Money, May p. 22 Rebuilding the Course Means Business, May p. 23

Golf Course Irrigation Systems Today, Sept. p. 33

Trouble in the Turfgrass Industry, Oct. p.

INTERIOR DESIGN

(see Remodeling)

LABOR

(see Employee Relations)

LEGAL RULINGS. INTERPRETATIONS

(see Legislation)

LEGISLATION

COLC Exempts Non-Profit Clubs, Feb. p.

How to Avoid Wage, Hour Problems, Mar. p. 80 Tax and Legislative Update, Mar. p. 94

Tax Publications Galore from the IRS, Apr. p. 46

IRS Says Club Regulations Soon Will Be

Final, May p. 14 A Wage Law for All Clubs, May p. 16 Increased Pay Won't Be News to Some States, May p. 16

Sex Discrimination Cases Numerous, May p. 56

IRS Permits Corporate-Sponsored Membership, June p. 48 The Club: An Extension of One's Busi-

ness, July p. 29 IRS Takes Position on Corporate Mem-

bers, July p. 30 The Day the OSHA Inspector Came, Dec. p. 16

LIQUOR

(see Beverages)

MANAGEMENT, GENERAL

How to Up Your Own Organization, Mar. Professional Development, Mar. p. 68 Are Business Ethics Practical? Apr. p. 21 What's Ethical for Club Managers? Survey, June p. 25; Results, Sept. p. 24 An Open Letter on Hiring Practices, June

p. 48 MARKETING

Marketing Research, Jan. p. 14

MEMBERSHIP

Club Life Begins at 40 (One Explanation for Membership Decline), May p. 18

Beverage Controls at Top Military Clubs, Aug. p. 22

MISCELLANEOUS

The Role of a Club Manager's Wife, Mar. p. 52

Building and Planning a Personal Estate, Mar. p. 56

No Excuse for Mediocrity, Mar. p. 60 International Group for Club Managers, May p. 55

NATIONAL CLUB ASSOCIATION

Clynes Elected NCA President, May p. 62

Ken Emerson Leaves NCA, June p. 6 Gerard Hurley New NCA Executive Director, Aug. p. 8

PARTIES, SPECIAL FUNCTIONS

It's An Art . . Staging Successful Exhibits, May p. 32

Tailgate Parties Like You've Never Seen, June p. 22

Advice on Ice for Decor and Display, Aug. p. 40

New Directions in Club Entertainment, Sept. p. 20

Successful Entertainment Suggestions, Sept. p. 23

REMODELING

Rebuild? Remodel? Refurbish? Get the Best Interior Design, Oct. p. 21 Renovation Brings More Business to Club, Oct. p. 46

SECURITY

Are Drugs Part of Your Club? Jan. p. 12 Club Security-Something To Be Alarmed About? June p. 20

(see Legislation)

TENNIS

Outdoor Tennis Lighting, Feb. p. 17 Job Market for Managers Expands with Indoor Tennis Clubs, Aug. p. 38 What's Ahead for Tennis Clubs? Oct. p.

About Time for a T. in the G. & C. C.? Dec. p. 12

Exhibits, Clinics, Speakers Featured at May National Restaurant Show, May p.

Have a Chance To See a Trade Show? Go! May p. 59

Eye-Appealing Club Menus Earn Awards, July p. 64

Texas Regional Plans Include Purveyor Show, Sept. p. 56

New Hours and Title for New York Hotel Show, Oct. p. 45

WINES

Get Some Spirit Into your Menu, Aug. p.

WhereforeWines? Survey Report, Aug.

From the Vineyards of New York, Feb. p.

Germany's Wine Act of 1971-What's In It For Us? Aug. p. 23

Electrically Powered, Rotary Brush SHOE CLEANERS and POLISHERS

The time tested, old reliable

Neet-Kleet

heavy duty SHOE CLEANER

> Especially built for demanding golf club usage.

The all new, lower-priced



SHOE CLEANER & POLISHER

for: country clubs ski resorts factories offices ranches homes



· Greatly reduce contamination of floors and carpets
Plug into 110 Volt AC supply.

NOW TWO PRACTICAL ANSWERS TO YOUR SHOE CLEANING PROBLEMS

Conard Industries

Rugged durability

Dept. M. 14877 Valley Vista Blvd. or P.O. Box 5842